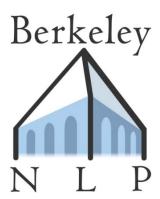
# Natural Language Processing: Data, Algorithms, and Knowledge

**BEARS 2011** 



Dan Klein

Computer Science Division

University of California, Berkeley



## Language Technologies





#### **Goal: Deep Understanding**

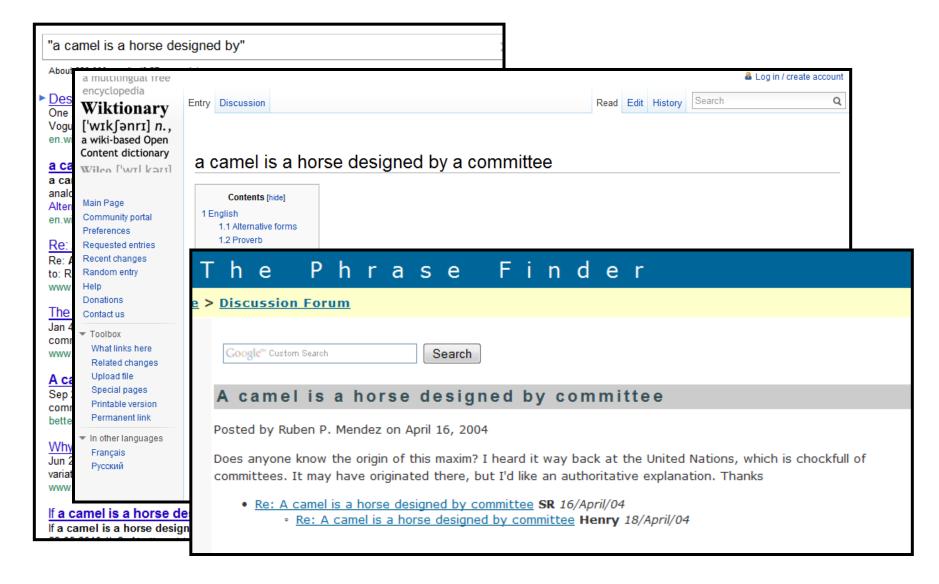
Requires context, linguistic structure, meanings...

### Reality: Shallow Matching

- Requires robustness and scale
- Amazing successes, but fundamental limitations

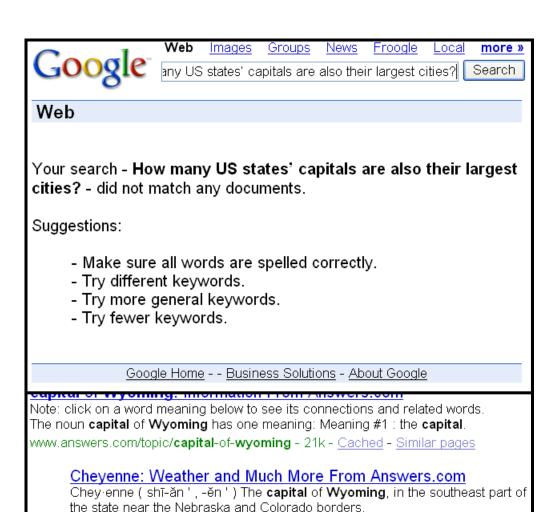


## Large-Scale NLP: Watson





## **Factoids and Limitations**



www.answers.com/topic/chevenne-wyoming - 74k - Cached - Similar pages



## Distilling Information



### Egypt's military dissolves Parliament, suspends constitution

By the CNN Wire Staff

February 13, 2011 2:44 p.m. EST



#### STORY HIGHLIGHTS

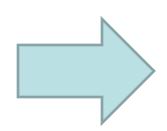
- NEW: Banks are shuttered until Wednesday as protests force top banker's resignation
- NEW: ElBaradei urges generals to "come out of their headquarters"
- NEW: Stock exchange to freeze transactions from officials being investigated
- Egypt's ambassador says the military will run a "technocratic" government until elections

Cairo, Egypt (CNN) — Egypt's military dissolved the country's Parliament and suspended its constitution Sunday following the ouster of longtime leader Hosni Mubarak, telling Egyptians it would be in charge for six months or until elections can be held.

The Supreme Council of the Armed Forces said it would appoint a committee to propose changes to the Constitution, which would then be submitted to voters. The council will have the power to issue new laws during the transition period, according to a communique read on state television.

Sameh Shoukry, Egypt's ambassador to the United States, said Sunday that the generals have made restoring security and reviving the economy its top priorities.

"This current composition is basically a technocratic government to run the dav-to-dav affairs, to take care of the security void that has



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## Clouds of Information



"This current composition is basically a technocratic government to run the day-to-day affairs, to take care of the security yold that has



### **Cross-Document Summaries**

Lindsay Lohan pleaded not guilty Wednesday to felony grand theft of a \$2,500 necklace, a case that could return the troubled starlet to jail rather than the big screen. Saying it appeared that Lohan had violated her probation in a 2007 drunken driving case, the judge set bail at \$40,000 and warned that if Lohan was accused of breaking the law while free he would have her held without bail. The Mean Girls star is due back in court on Feb. 23, an important hearing in which Lohan could opt to end the case early.









### More Data: Machine Translation

SOURCE	Cela constituerait une solution transitoire qui permettrait de conduire à terme à une charte à valeur contraignante.
HUMAN	That would be an interim solution which would make it possible to work towards a binding charter in the long term.
1x DATA	[this] [constituerait] [assistance] [transitoire] [who] [permettrait] [licences] [to] [terme] [to] [a] [charter] [to] [value] [contraignante] [.]
10x DATA	[it] [would] [a solution] [transitional] [which] [would] [of] [lead] [to] [term] [to a] [charter] [to] [value] [binding] [.]
100x DATA	[this] [would be] [a transitional solution] [which would] [lead to] [a charter] [legally binding] [.]
1000x DATA	[that would be] [a transitional solution] [which would] [eventually lead to] [a binding charter] [.]

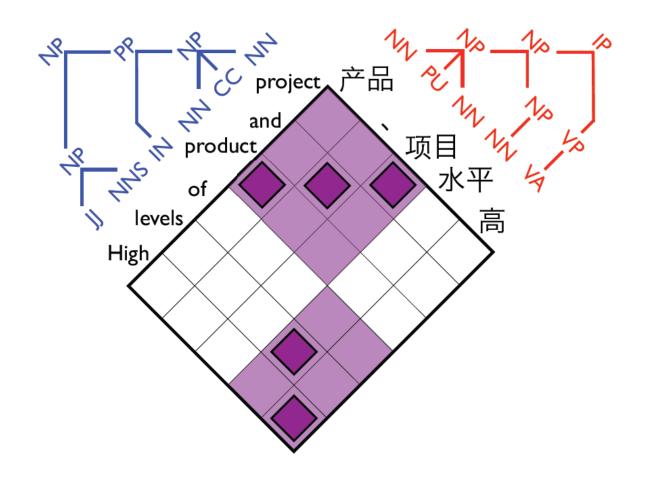


## Data By Itself Isn't Enough!

					CLASSIC SOUPS Sm.	Lg.
ታ	燉	雞	9	57.	House Chicken Soup (Chicken, Celery,	
					Potato, Onion, Carrot)	2.75
雞	î/	ź	\$	58.	Chicken Rice Soup1.85	3.25
雞	薆	<u> </u>	書	59.	Chicken Noodle Soup1.85	3.25
鹰	東	孪	吞	60.	Cantonese Wonton Soup1.50	2.75
釜	茄	季	3	61.	Tomato Clear (Egg Drop) Soup1.65	2.95
雲	<b>*</b>		書	62.	Regular Wonton Soup	2.10
酸	羚	ĸ.	3	63.	Hot & Sour Soup	2.10
零零	<u> 18</u>			64.	Egg Drop Soup	2.10
雲	7	-	害	65.	Egg Drop Wonton Mix	2.10
豆	腐	茱	*	66.	Tofu Vegetable SoupNA	3.50
雞	Ŧ	米	害	67.	Chicken Corn Cream SoupNA	3.50
譽	肉玉	. 米	害	68.	Crab Meat Corn Cream SoupNA	3.50
海	94	É	*	69.	Seafood SoupNA	3.50



## Analysis and Alignment





## Data and Knowledge

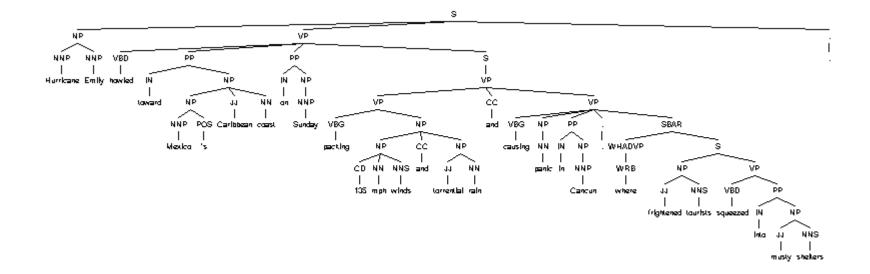
- Classic knowledge representation worry: How will a machine ever know that...
  - Barack Obama is the president?
  - Beige looks like this:
  - Chairs are solid?

#### Answers:

- 1980: write it all down
- 2000: get by without it
- 2020: learn it from data



## Deeper Linguistic Analysis

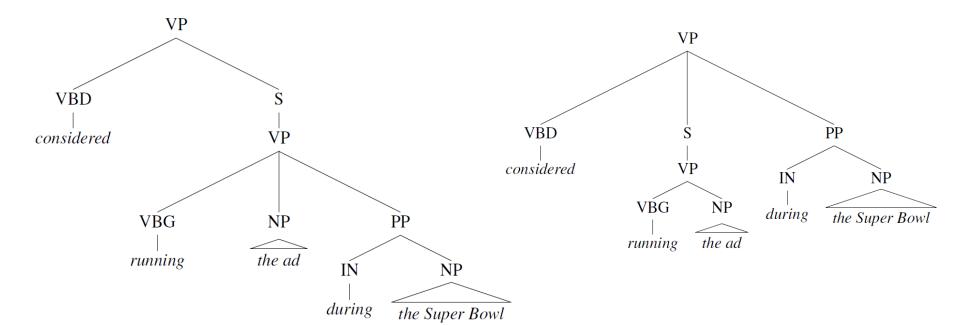


Hurricane Emily howled toward Mexico 's Caribbean coast on Sunday packing 135 mph winds and torrential rain and causing panic in Cancun, where frightened tourists squeezed into musty shelters.



## Data and Knowlege: Parsing

They considered running the ad during the Super Bowl.



*running* \* *during*: 3k

running it during: 239

considered \* during: 2k

considered it during: 112



### Deeper Understanding: Reference

Q: Who signed the Serve America Act?

A: Barack Obama

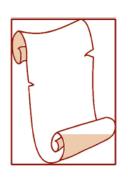
## Los Angeles Times

President Barack Obama received the Serve America Act after congress' vote. He signed the bill last Thursday. The president said it would greatly increase service opportunities for the American people.



### Names vs. Entities









President Barack Obama received the Serve America Act after congress' vote. He signed the bill last Thursday. The president said it would greatly increase service opportunities for the American people.



## **Example Errors**

### <u>Input</u>

America Online announced on Monday that the company plans to update its instant messaging service.

### **Correct**

```
America Online the company its instant messaging service
```

### <u>Guess</u>

America Online the company its

instant messaging service



## Discovering Knowledge

America Online  $\longleftarrow$  company

America Online, LLC (commonly known as AOL) is an American global Internet services and media company operated by Time Warner. It is headquartered at 770 Broadway in Midtown Manhattan, New York City. [2][3] Founded in 1983 as Quantum Computer Services, it has franchised its services to companies in several nations around the world or set up international versions of its services. [4]

#### **America Online**



Type

Subsidiary of Time Warner

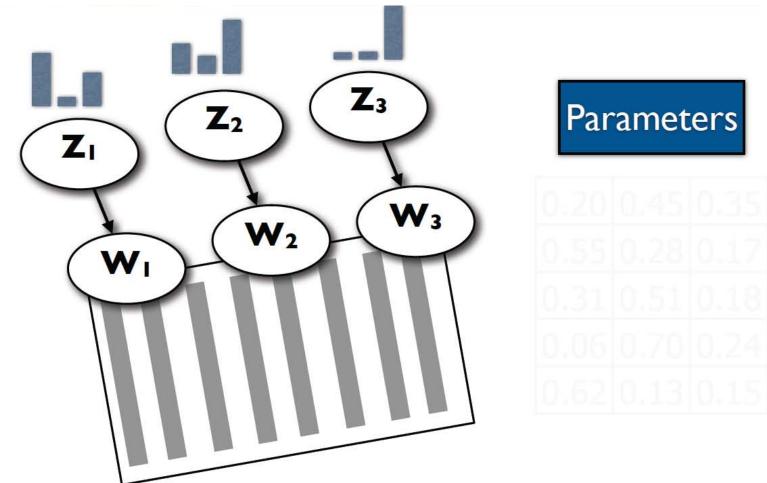
Founded

1983 as Quantum Computer

Services

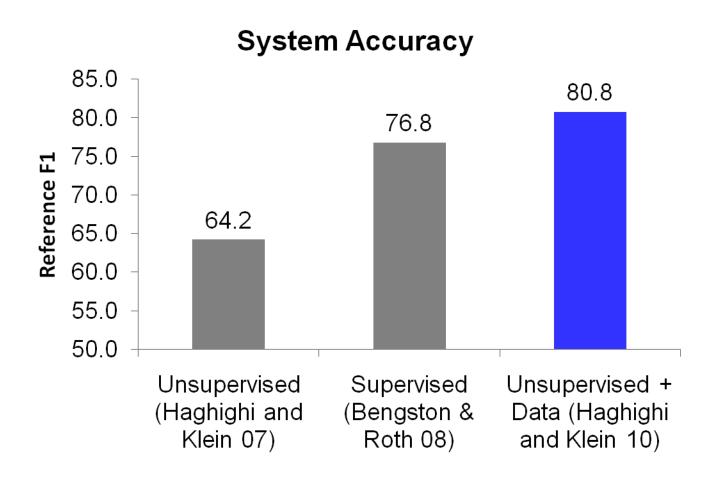


## Unsupervised Learning





## Coreference Systems





## **Cross-Document Identity**



#### Contact Info Research









#### Dan Klein

#### Associate Professor

Computer Science Division University of California at I

#### Contact Information

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#### Research

My research focuses on the auton organization of natural language i Some topics of interest to me are

- Unsupervised language acq
- Machine translation
- Efficient algorithms for NLP
- Information extraction
- Linguistically rich models of
- Integrating symbolic and sta methods for NLP
- · Organization of the web

My group's web page (the Berkel Language Processing Group).

Our agent, the Overmind, won the StarCraft AI competition!

#### Background

#### Daniel Klein



dklein@amu.edu

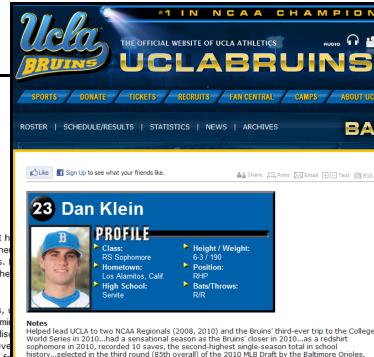
I am Professor of Economics at George Mason University. I h from George Mason University and New York University, whe cases I studied the classical liberal traditions of economics. focuses on economic principles, public policy issues, and the tradition of Adam Smith and Friedrich Hayek.

I've published research on policy issues including toll roads. auto emission, credit reporting, and the Food and Drug Admir I've also written on spontaneous order, coordinaton, the disc opportunity, the demand and supply of assurance, why gove officials believe in the goodness of bad policy, why people fa government intervention more than they should, and the rela between liberty, dignity, and responsibility.

Lately my research dwells on Adam Smith. Russ Roberts and multipart audio book club on The Theory of Moral Sentiment

I participate in the new GMU Econ course sequence and field exam in Smithian Political Economy (SPE). The first SPE field exam will be given in August 2011. (Some sample field questions.) Also, I lead an Adam Smith reading group and an Invisible Hand Seminar for graduate students.

I am the chief editor of Econ Journal Watch, an online journal dedicated to economic criticism from a Smith-Hayek viewpoint. I've contributed several papers on the character heterogeneity of economists. I push the

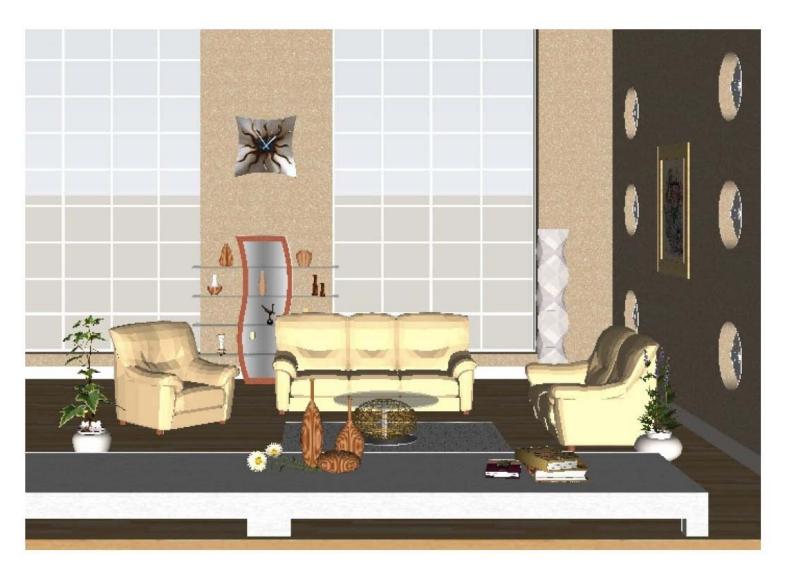


history...selected in the third round (85th overall) of the 2010 MLB Draft by the Baltimore Orioles.

Made 39 appearances (all in relief), tying UCLA's single-season appearances record...also tied for the Pac-10 lead in appearances with Arizona State's Mitchell Lambson...served as UCLA's closer. notching 10 saves, the second-highest total single-season total in program history and the thirdmost saves among Pac-10 pitchers in 2010...earned All-Pac-10 Team honors, going 6-1 with a team -leading 1.90 ERA...tallied 55 strikeouts and 11 walks in 52.0 innings, limiting the opposition to



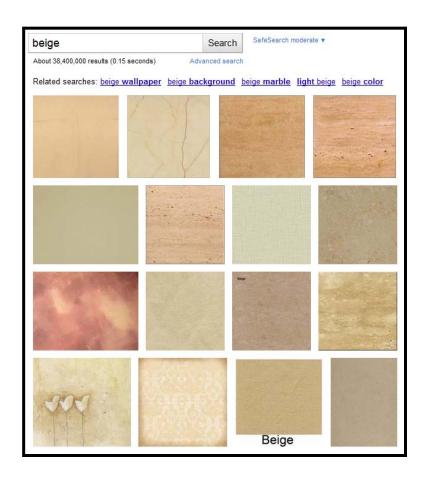
## Grounded Language

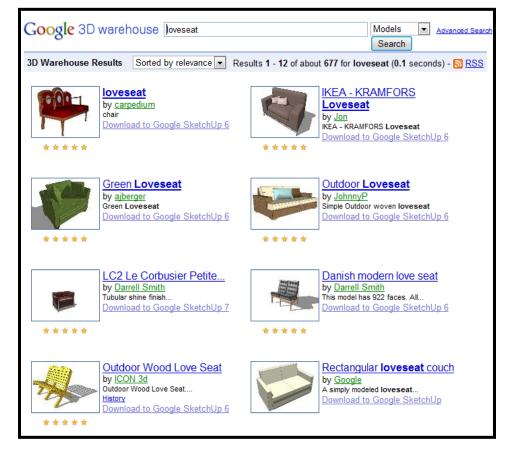




## Grounding with Natural Data

### ... on the beige loveseat.







## **Predictions**

Today	2020 (likely)	2020 (hopefully)
Find information	Synthesize information	Infer information
Keywords and names	Entities	Concepts
Knowledge-free "structural" systems	Knowledge from text	Knowledge from grounded contexts
"Talk" to search engines	Talk to embedded devices	Talk to mobile robots
Superficial patterns	Deep understanding	Monologs → dialogs



### Conclusion

 Simple algorithms and large data have gotten us amazingly far!

- To go further, we need
  - Algorithms that work with deeper structure
  - Systems that are contextualized
  - Learning methods that turn data into knowledge

## Thank you!

